

نمایشگاه اختصاصی جمهوری اسلامی ایران



عراق - نجف

وزارت صنعت بعدن و تجارت

محل دائمی نمایشگاه های بین المللی نجف

Solo Exhibition of Islamic Republic of Iran

با محوریت تامین کالاهای زنجیره های توزیع در مناطق شیعه نشین در سال جدید قمری (محرم)

تاريخ :

شماره:

احتراما پیرو برگزاری نمایشگاه های اختصاصی ایران در عراق در سال های گذشته و حضور مقامات بلند پایه ایرانی در طی برگزاری این نمایشگاه ها و همچنین پیرو تاکیدات مقام معظم رهبری پیرامون اقتصاد مقاومتی و نامگذاری سال ۱۳۹۶ به نام " اقتصاد مقاومتی : تولید و اشتغال **"** و در راستای سیاست های کلی صادراتی بخصوص صادرات ایران به کشور عراق با محوریت تامین کالاهای اساسی و مصرفی به ویژه در حوزه صنایع غذایی ،ساختمانی و پلاستیک ،برای ماه محرم ، لزوم حضور شرکت های ایرانی در بخش عربی - شیعی کشور عراق به ویژه استان نجف بیش از پیش دیده می شو د .

در همین راستا سازمان صنعت ،معدن و تجارت استان قم ،در نظر دارد نمایشگاه اختصاصی جمهوری اسلامی ایران در نجف را با محوریت تامین کالاهای زنجیره های توزیع در مناطق شیعه نشین در سال جدید قمری (محرم) ، در تاریخ ۶ الی ۱۰ شهریور ماه ۱۳۹۶ ،در محل دائمی نمایشگاه های بین المللی نجف با موضوعات زیر برگزار نماید :

صنایع غذایی - کشاورزی ، لوازم خانگی ، مبلمان اداری و منزل ، پلاستیک و پتروشیمی ، صنعت ، ساختمان و دکوراسیون داخلی ، خودرو و قطعات خودرو

با توجه به ظرفیت های صنعتی موجود در داخل کشور و نیاز مبرم کشور عراق جهت خرید نیازمندی های خود در موضوعات ذکر شده ،مشارکت گسترده کلیه تشکل ها ،صاحبان صنایع و شرکت های توانمند داخلی در این رویداد مهم تجاری بسیار حائز اهمیت می باشد .با عنایت به تاکیدات مقام عالی سازمان صنعت معدن وتجارت ،مبنی بر حضور حداکثری شرکت های فعال صنعتی در نمایشگاه مذکور ،یارانه نمایشگاهی به شرکت های حاضر در این نمایشگاه اختصاص می یابد ·

با توجه به اینکه آن شرکت محترم در لیست شرکت های مورد نظر جهت دعوت در این نمایشگاه قرار گرفته است و از طرفی با عنایت به محدودیت ثبت نام شرکت های متقاضی و زمان اندک تا برگزاری نمایشگاه خواهشمند است نسبت به ثبت نام و هماهنگی های لازم جهت حضور فعال در این نمایشگاه تا تاریخ دستورات لازم را صادر نمایید. ستاد اجرایی نمایشگاه



ناظر نمایشگاه : سازمان صنعت، معدن وتجارت استان قم

برگزاری و فروش: شركت توسعه نمايشگاه هاى بين المللى بنيس

> شركت مجد شمس العراق دفتر اجرایی عراق:

> > جهت کسب اطلاعات بیشتر با شماره های زیر تماس حاصل فرمایید

کارشناس شما در امور ثبت نام

تلفن ثابت: داخلی:

ايميل: فكس: تلفن همراه:

مشهد - بلوار صیاد شیرازی - صیاد ۱۸ - مجتمع صیاد

تهران - میدان صنعت - خیابان خوردین - خیابان توحید یکم - پلاک ۳۲- طبقه همکف





عراق - نجف ع الى ١٠ شهريور ١٣٩٤

محل دائمی نمایشگاه های بین المللی نجف



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با محوریت تامین کالاهای زنجیره های توزیع در مناطق شیعه نشین در سال جدید قمری (محرم)

چرا نجف ؟

- * نجف ، استانی شیعه نشین و دارای تشابهات فرهنگی متعدد و قرابت مذهبی با ایران می باشد
- * افزایش سطح مراودات تجاری بین تجار ایران و عراق در منطقه نجف
- * میانگین تعرفه واردات کالا در عراق پایین است که این موضوع می تواند مشوق خوبی برای صادر کنندگان داخلی باشد .
- *کاهش سهم تجارت کشورهای رقیب مانند عربستان، قطر و ترکیه، وجود بیشترین تراکم جمعیتی در استان های هم مرز با ایران، رغبت بالای مردم عراق به خرید کالای ایرانی و بالا بودن حاشیه سود تجارت در عراق از فرصتهای بازار عراق برای صادرکنندگان ایرانی است.

گروه کالایی اولویت اول

- انواع محصولات آرایشی بهداشتی
 - انواع صنایع غذایی
 - پلاستیک السانتیا
 - _ مصالح ساختماني
 - کشاورزی
 - _ لوازم خانگی
 - نساجی - ماشین آلات

- خودرو – انواع فر ش – صنایع شیمیایی
- پتروشیمی

گروه کالایی اولویت دوم

- باروسیسی
- صنایع سلولزی
 - مبلما ن
- صنایع کامپیوتری







هزینه هر متر مربع اجاره غرفه: ۲۳۰ دلار

این نمایشگاه مشمول یارانه نمایشگاهی می باشد

٪ ۲۵ گروه کالایی اولویت اول

۲۰٪ گروه کالایی اولویت دوم

تا سقف ۱۰ میلیون تومان برای تمامی شرکت های حاضر در نمایشگا ه

تا سقف ۲۰میلیون تومان برای صادر کنندگان نمونه استانی و کشوری

*** شرکت هایی که از یارانه نمایشگاهی استفاده خواهند نمود ، می بایست حتما اقدام به ارسال نامه رسمی درخواست استفاده از یارانه نمایشگاهی ممهور به مهر و امضای شرکت و ارسال آن به آدرس تهران شرکت بنیس نمایند .

مشهد - بلوار صیاد شیرازی - صیاد ۱۸ - مجتمع صیاد

تلفن : فكس :

تهران - میدان صنعت - خیابان خوردین - خیابان توحید یکم - پلاک ۳۲ - طبقه همکف





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| جمهحوري اسلامي ايران |
| وزارت صنعت بمعدن و تجارت |
| سازمان صنعت، معدن و تجارت استان قم |









| م | نا | ثبت | م | ڣ |
|---|----|-----|---|---|
| | _ | | | , |

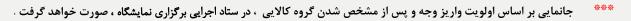
| OCT/ | | قرم ببت نام | |
|-------------|--------------|---------------|---------------------------------------|
| | | | نام شرکت : |
| Company Nam | ie: | | |
| | | | نام مدیر عامل : |
| Name : | | | |
| | | | میزان صادرات سال گذشته : |
| | | ت داشته اید : | نام کشور هایی که تاکنون به آنها صادرا |
| _ | خير | ه اید : بلی | آیا دوره قبل این نمایشگاه حضور داشت |
| | | ۱ متر) : | متراژ درخواست غرفه (حداقل متراژ ۲ |
| | | | آدرس کارخانه : |
| | | | |
| | | | |
| | تلفن همراه : | فکس : | تلفن ثابت : |
| | | | داخلی : |

اینجانب تایید می نمایم که تمامی قوانین و مقررات نمایشگاهی مندرج در صفحه دوم فرم ثبت نام انگلیسی و همچنین تمامی شرایط، قوانین و مقررات مربوط به ارسال کالا به کشور عراق مندرج در پیوست را به صورت کامل مطالعه نموده ام .

وب سایت:

محل مهر و امضا:

پست الكترونيكى:



*** طبق قوانین نمایشگاهی ، مهر و امضای این فرم به معنای ثبت نام قطعی می باشد و مشارکت کنندگان محترم می بایست هزینه غرفه ثبت نامی خود را طبق تاریخ های اعلام شده پرداخت نمایند

> **** با توجه به اهمیت برگزاری صحیح نمایشگاه و پیش بینی های لازم در این راستا ، امکان کنسل کردن غرفه ، به هیچ عنوان امکان پذیر نخواهد بود .



شهد - بلوار صیاد شیرازی - صیاد ۸ مجتمع

تهران - میدان صنعت - خیابان خوردین - خیابان توحید یکم - پلاک ۳۲ - طبقه همکف









SOLO EXHIBITION OF IRAN - IRAQ-NAJAF 2017

28August - 01 September 2017 Najaf International Fairground , IRAQ

Space Application Contract

| Company Name: | | | | |
|--|-------------------------------------|--------------------------|--|----|
| Contact Name: | | Position: | | |
| Address: | | Ci | ty: | |
| Postal Code: | Country: | <u>E-</u> | mail: | |
| Геl: Fax: | | | lobile: | |
| Stand Contact (Person responsible | for the logistics of the exhibiti | on stand) | | |
| Contact Name: | E-M | ail: | | |
| Tel: | Mol | oile: | | |
| NB: If invoice address is different fr | | | ly | |
| INDOOR | Stand Number | m2 | Cost | |
| 230 \$ per m² (min' 12 m²) | | | | |
| VAT: | | | | |
| | | Γ | | |
| TOTAL: (Stand + Sponsorship | + Advert + VAT) | L | | |
| Dovernment Cal | and do | Г | | |
| Payment Schedule (30% on signing contract, 70 % as a later instalment) | | | \$/2017 | |
| | | | \$/2017 | |
| | | | | |
| agree to observe the terms and condit | ions without reservations. The sign | nature of this Applicati | ditions on the Exhibition Space Contract. We accommon contract and its receipt by ORGANISER is deem made according to the above payment plan. | |
| | | | ОСТ | r/ |
| Exhibiting Company : | | 1 | Space confirmed on behalf of Organiser | |
| | | Full Name : | | |
| Position Authorised : | | Agency Letter N | lumber : | |
| | /20 | Signature : | | |
| | , | Date : | /20 | |

TERMS AND CONDITIONS

A. If the origin of products will be from Iran, Turkey and Egypt it is forbidden to sign in as local company and these kind of contract will redirect to our official exclusive agent in that territory. In case of registering a local company and not declare that the origin of products belong to above countries the contract will be cancelled and the money will be bounced if we find that the registered company or their products which is participated in this exhibition belong the above countries during the exhibition it is our right to close their stand without payback the money or the should pay 390\$ per sqm.

B. Operation of this Agreement
The Participant (being the applicant set out in the attached form on the reverse of these terms and conditions together forming
the "Event Contract") shall be bound by these terms and conditions, the rules and regulations as set out in the Participant Manual
and all other documentation which may be supplied to the Participant from time to time ("Rules and Regulations"). The and an other occumentation which may be supplied to the Participant from time to time (kules and Regulations). The capitalised terms used in these terms and conditions have the same meaning as set out in the accompanying form. No variation to these terms and conditions or the Rules and Regulations is permitted other than where such variation is made in writing and is signed by an authorised official of organiser. The Participant acts on its own behalf in respect of its participation in the Event. The Participant shall procure that each stand sharer shall undertake to be bound by these terms and conditions and the Rules and Regulations as if they were the Participant. Reference to Participant in these terms and conditions shall be construed accordingly. Participants must notify organiser of any stand sharers within 60 days of the Event. All representations, warranties, undertakings, covenants, agreements and obligations made, given or entered into in this Event Contract are made, given or entered into jointly and severally by the Participant and any stand sharer.

C. Payment
No Participant shall be permitted access to the Event unless he has paid to organiser prior to the Event all of the agreed fees as set out in the Event Contract ("Event Fees") on or by the dates specified therein. If any undisputed sum is not paid by the Participant by its due date, then organiser may charge interest on such sum on a day to day basis from the date payment fell due (or such other date as may be agreed in writing between the parties) to the actual date of payment (both dates inclusive) at the rate of 4 percent per annum over the base lending rate of Barclays Bank plc.

Discretion to Refuse Entry

If organiser believes that the Participant and/or its stand sharer(s) will use the Event to advertise or otherwise promote services

that organiser deems to be directly or indirectly in competition with organiser then organiser reserves the right, in its absolute discretion, to refuse to allow the Participant and/or its stand sharer(s) to attend the Event. If organiser exercises this discretion then any monies paid to organiser by the Participant under this agreement will be repaid in full.

addition to compliance with the Rules and Regulations, at all times during the Event from arrival at the Event venue for installation to leaving the Event venue after dismantling, Participants must comply with the building and health and safety rules, regulations and guidelines and any other applicable laws and regulations of any and all Government, local authority or other

regulatory body and any rules and regulations imposed by the Event venue.

F. No Assignment or Sub-letting: Space Allocation
Without prejudice to the Participant's opportunity to share a stand in accordance with these terms and conditions, the rights of a Participant under this agreement shall not be assignable to any other person and no Participant may assign or sublet the whole or any part of the space allocated to the Participant. A Participant has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space. While every effort is made to ensure that plans, specifications and drawings in organiser's catalogues and literature are accurate, organiser gives no warranty to this effect and shall have no liability in respect of any inaccuracy in such plans, specifications or drawings. Organiser reserves the right at any time and from time to time to make such alterations to the ground plan and Event specifications as may in their opinion be necessary in the best interests of the Event and to alter the shape, size or position of space allotted to the Participant. No alteration to the space allotted will be made in such a way as to impose on the Participant any greater liability for Event Fees than that undertaken in the form.

For the duration of the Event Period, Participants agree that they and their employees, agents and stand sharers shall:

- comply with the reasonable instructions of organiser, its employees, agents and sub-contractors and those of the management of the venue, its employees, agents and sub-contractors whilst at the venue;
- natingement of the ending, its employees, agents and sub-contractors whils at the vehicle; not adopt unusual promotional plans without the approval of the Event Committee; not obstruct the view of or otherwise interfere with, disrupt or disturb adjacent stands or events in any way (including without limitation by the arrangement or operation of sound, lighting, film, demonstration or other equipment); if music is used (within the terms of this Event Contract), be responsible for obtaining necessary permission from the relevant licensing authorities (or their successors or replacement from time to time); keep gangways and walkways adjacent to its stand free of all obstruction;

- not engage in any promotional activities (including without limitation any raffles prize draws or competitions) that require members or guests to be present at a specified location and time:
- not remove their stand from the Event prior to the end of the Event; not operate in any manner that is or may be objectionable to other Participants and/or to organiser;
- not advertise or distribute its publications and printed matter at the venue otherwise than from its stand (organiser reserves the right to prohibit the display or dissemination of any advertisement or publication of any kind in relation to the Event whether or not at the venue, and the Participant shall forthwith withdraw any such advertisement or publication on notification
- not distribute or display any material or product which may be considered by organiser to be defamatory or offensive or which infringes or may infringe the intellectual property or other proprietary rights of organiser or any third party; display its name and address at its stand and (if different) its address for service of documents and in ristin to its stand shall comply with all legal requirements relating to the publication of its name and ownership at its place of business;
- not make or permit the making of any representations to the public save within the confines of the Participant's stand and in particular shall not use or permit the use of any public address system;
- porticular stant into use or permit the use or any public adultess system, not cause or permit any damage to the venue premises or the stand and in particular shall attach no nails, screws or similar items thereto; not overload electrical circuits;
- ensure that its stand and immediate surrounding area is at all times kept free of litter. Empty cases and packaging belonging to the Participant may not be stored on the Participant's stands or at the venue and shall be removed from the venue by the
- participant or disposed of; not at any time do or say anything, or be associated with anything, any party or any statement, which is, or which is widely reported as being, or which may be considered by organiser to be detrimental or prejudicial to or to adversely affect the name, image, reputation or business of organiser or the Event be likely to or bring organiser into disrepute;
- ensure that at least one person is always in attendance at the Participant's stand whenever the Event is open to the public:
- ensure that at least one person is always in attendance at the Participant's stand whenever the Event is open to the public;
 be responsible for the cost of making good, restoring or renewing any case of serious dilapidation to any part of the venue for which the Participant, its employees, agents or sub-contractors are responsible to such a standard as they were in at the start of the Event (to include, but not limited to: marks caused by paint, bolt, screw or nail holes and any damage to carpet tiles).
 Organiser will inspect every site before erection and after dismantling of the stands. In their own interests Participants should satisfy themselves as to the condition of sites both before erection and after clearance of stands.
 In any event, the Participant hereby agrees to abide by and to ensure that its employees, agents and stand sharers will abide by the

In any event, the Participant hereby agrees to abide by and to ensure that its employees, agents and stand sharers will abide by the Rules and Regulations of the Event provided to the Participant. The Participant will be provided with a copy of the Rules and Regulations at or prior to the Event.

The Event opening hours and hours during which Participants have access to the Event venue shall be determined solely by the Event Committee. Admission maybe by ticket or identification badge. Identification badges are non transferable and can't be shared between individuals in any circumstances (including by individuals within the same organisation). Each Participant must register for the Event and pay the corresponding registration fee. Photographic ID may be required during the registration process for

validation.

The decision of organiser as to any matter of conduct referred to above and generally in relation to the Event shall be final and binding upon the Participant and if the Participant or any of its employees, agents or stand sharers shall fail to comply with this Event Contract or the request of organiser or any person authorised by it on its behalf organiser may take whatever steps it deems appropriate to enforce compliance without prejudice to any other right or remedy that may be attainable to it including without limitation instant termination of the Event Contract between organiser and the Participant relating to the Event or refuse the Participant and/or such employee, agent or stand sharer entrance to the Event or require such person(s) to remove themselves from the Event. In such circumstances, Participant acknowledges that no refund of any monies paid to organiser in connection with this Event Contract will be refunded to Participant and such monies will remain the property of organiser.

None of organiser, its subsidiaries, employees, agents, sponsors or the Event Committee or the publisher of the Event catalogue will be liable for any errors or omissions in any data or other materials submitted by or on behalf of the Participant or any third party. All data and materials submitted by or on behalf of the Participant shall be the sole responsibility of the Participant

Insurance
The Participant, or its stand sharer, must at all times maintain proper and appropriate public/products liability insurance with a minimum cover of US \$3,000,000 with a reputable insurer for any loss or damage incurred by the Participant or any third party in connection with the Event. The Participant shall produce evidence of this insurance cover if so requested by organiser. In connection with the Event. The Participant shall produce evidence of this insurance cover its or requested by organiser. Organiser, upon receipt of payment of the Event Fee in accordance with this Event Contract, will take out and maintain insurance providing cover to organiser against legal liability to pay damages in respect of a) accidental personal injury to any person (other than employees of organiser) and b) accidental property damage (other than property belonging to the Participant or in the Participant's care, custody or controlly which occurs in connection with attendance at the Event. This cover will only apply in excess to the Participant's own insurance cover and is limited to a maximum of £2,500,000 in total. The Event Fee includes

in excess to the Farticipant is own insurance cover and is limited to a maximum of £2,500,000 in 1. The event ree includes organiser taking out and maintaining its insurance policy. Organiser does not provide any advice concerning its insurance cover and it is for the Participant to read the summary terms of organiser's policy and to decide if it is adequate.

J. Cancellation; Postponement; Change of Venue
Should a Participant wish to cancel its participation in the Event it must give notice in writing to organiser, such notice shall not be deemed to be given until it is received by post or by fax at the offices of organiser as set out below (notice by e-mail will not be accepted).

If such notice is given

- prior to the Final Payment Date, then organiser will be entitled to retain the entire Deposit or receive the balance of the Deposit should any monies remain owing; or
- at any time on or after the Final Payment Date, then organiser will be entitled to retain the entire Event Fee in full or receive the balance of the entire Event Fee in full which has not already been paid

Save as set out above, the Participant will remain liable for the Event Fee in full whether or not the Participant actually participates in the event.

Organiser reserves the right to cancel any Participant's booking and should it do so its sole liability shall be to refund all monies paid by that Participant. In no circumstances shall organiser be liable for any loss (including indirect or consequential loss) or damage suffered by the Participant resulting from such cancellation howsoever the same may be cased. Organiser may at any time, at its sole discretion, cancel, postpone or move the Event to another venue. Organiser will notify the Participant at any time, at it is sole discretion, cancel, postpone or move the Event to another venue. Organiser will notify the Participant as soon as possible if the Event is cancelled, postponed or moved to another venue. Except where such cancellation is due to a Force Majeure Event (see below), if the Event is cancelled, organiser will repay to the Participant (without interest) any Fees paid by the Participant to organiser and the booking will be cancelled. If the Event is postponed or moved to another venue, this Event Contract will remain in force for the new dates and venue provided that the new dates and/or venue are in the reasonable opinion of organiser appropriate for the Event.

Force Majeure None of organiser, its subsidiaries, employees, agents, sponsors or the Event Committee (its "Connected Persons") shall be

Note to upgraiser, it is assustances, an employees, general, sponsors or the Event Committee (its Committee Testons) shall be liable for any loss, damage or delay resulting from acts of war, civil commotion, strikes or lockouts, shortage of labour, default or failure of suppliers, government action, intervention, law or regulation, military activity, act of God, fire, flood or any other circumstances beyond organiser's reasonable control which shall make it impossible or inadvisable for the Event to be held at all or at the scheduled time and place, and organiser reserves the right (but is not obliged) to re-schedule the Event at another date and/or at any alternative venue. The Participant acknowledges that organiser will have sustained damage and loss as a result of the foregoing and hereby waives all claims for damages or compensation in respect of any act or omission of

organiser or any of its Connected Persons as a result of any of the foregoing. In the event of force majeure, no refunds will be made and the monies paid to organiser as Event Fees or otherwise in connection with the Event shall remain the property

L Passport & Visa
Organiser or its Connected Persons shall not be responsible for assisting the Participant with obtaining a passport or a visa for entrance into the country where the Event is to be held. Should a Participant fail to obtain these documents any monies payable in accordance with the Event Contract shall remain owing in full.

Exclusion and Limitation of Liability - IMPORTANT

Neither Organiser nor its Connected Persons shall be liable to the Participant whether in contract, tort (including negligence) or otherwise for indirect or consequential losses; loss of revenue or anticipated revenue; loss of savings or anticipated savings; loss of business opportunity; loss of profits or anticipated profits or loss of wasted expenditure. Neither organiser nor its Connected Persons shall be liable for any loss or destruction of or damage to any properture brought to the Premises by the Participant, its employees, agents, sub-contractors, stand sharers or invitees no mother than the cause (including but not limited to negligence by organiser or its Connected Persons) whether or not security is present at the Event.

None of organiser or its Connected Persons shall in any circumstances be held liable for any loss or damage incurred by the Participant, its employees, agents or stand shares not arising as a direct result of the wilful or negligent acts or omissions of organiser or its Connected Persons including, but not limited to those losses or damages arising as a result of:

- the actions or omissions of freight shipment (transport, handling and clearing)contractors; or
- any errors or omissions on copy prepared and submitted by a third party in connection with the Event; or
 any conflicts or misinterpretations arising with the host country, the Event's sponsors, agents or other bodies regarding any and all aspects of the Event which may affect the Participant.

regarding any and all aspects of the Event which may affect the Participant.

Organiser's total liability to the Participant in respect of all losses arising in connection with the Event whether in contract, tort (including negligence), breach of statutory duty, or otherwise, shall in no circumstances exceed the greater of (a) the amounts paid by Participant to organiser or (b) £5,000.

Notwithstanding the foregoing, nothing in this Agreement shall exclude or restrict any party's liability for (a) fraudulent misrepresentations or (b) death or personal injury resulting from the negligence of that party or its employees, agents or subcontractors while acting in the course of their employment.

N. Participants Indemnity - IMPORTANT

The Participant shall indemnify and keep indemnified and hold harmless organiser and its Connected Persons from and against all claims, damages, losses, crost, Circluding all reasonable legal costs, expenses demands or liabilities resulting from

against all claims, damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities resulting from any claim by any third party (including, without limitation, any governmental authority), arising out of the manufacture, production, distribution, handling, advertising, consumption or use of, or otherwise relating to the Participant's products or services. For the avoidance of doubt, any approval by organiser of any use of any Event name or logo on the Participant's products or other materials supplied by the Participant relates only to the use of the Event name or logo and does not amount to approval of any of the Participant's Products or materials and shall not in any way affect this indemnity. The Participant shall be responsible for all personal injury or damage to or loss or destruction of property (including but

not limited to the Event venue) arising in connection with the Participant's exhibit or stand and anything permitted, omitted or done thereon or therefrom during the Event or in the construction and dismantling provided that this results from the direct or indirect act or omission of the Participant or any employee, agent, sub-contractors or invitee of the Participant or any other person present on the Participant's stand or by any exhibit, machinery or other article or thing of or in the possession of or use of the Participant or any employee, agent, sub-contractor or invitee of the Participant or any other person present on the Participant or any employee, agent, sub-contractor or invitee of the Participant or any other person present on the Participant's stand. The Participant shall indemnify and keep indemnified and hold harmless organiser and its Connected Persons in respect of all losses (including consequential losses), damage, costs (including all reasonable legal costs), claims, actions, proceedings, demands and expenses in respect thereof.

The Participant expressly acknowledges that no representations, guarantees or assurances - whether oral or in writing - have been made or are to be implied or considered collateral to these terms and conditions (including, in particular but without limitation any statements relating to the potential business which may be generated by the Event). This Event Contract constitutes the entire agreement and understanding of the parties relating to the subject matter of this Event Contract constitutes the entire agreement and understanding or the parties relating to the subject matter of this vector Contract and supersedes any previous agreement or understanding between the parties in relation to such subject matter. If any provision of this Event Contract shall be found by any court or administrative body of competent jurisdiction to be invalid or unenforceable, such invalidity or unenforceability shall not affect the other provisions of this Event Contact which shall remain in full force and effect. The validity, construction and performance of this Event Contract (and any claim, dispute or matter arising under or in connection with it or its enforceability) and any non-contractual obligations arising out of or in connection with it shall be governed by and construed according to English Law. Each party irrevocably submits to the exclusive jurisdiction of the courts of England over any claim, dispute or matter arising under or in connection with this Event Contract or its enforceability or the legal relationships established by this Event Contract (including non-contractual disputes or

The Participant agrees (and shall procure the agreement of all relevant persons) that its personnel present at the Event and any trade marks, logos or company names displayed at the Event, may be photographed, filmed or sound recorded by organiser or its Connected Persons for promotional purposes, and irrevocably grants organiser permission to use such images and recordings for any commercial or non-commercial purpose, in any media, globally and at any time, including in printed publications, presentations, promotional materials, advertisements and websites. The Participant agrees that organiser may edit the images and recordings as it deems appropriate and confirms it does not object to organiser storing copies for the above purpose or transferring them globally. The Participant confirms and warrants it is entitled to make the grant of rights above purpose or trainstering untering locally. The Participant commiss and warrants in setting to make the grant or ingus set out on behalf of itself, its personnel and shall obtain an identical grant of rights from its invitees to organiser as set out above. Organiser shall not be liable to the Participant, its personnel or the invitees if the Participant fails to obtain such grant of rights. The Participant shall indemnify and hold harmless organiser and its Connected Persons from and against any and all losses (including consequential losses), damage, costs (including all reasonable legal costs), claims, actions, proceedings, demands and expenses suffered as a consequence of the Participant failing to obtain the grant of such rights (including without limitation in relation to any claim by any of its personnel or invitees made against organiser). Participants, its personnel or invitees with any queries regarding the use of photographs or recordings, or specific requests in relation to the same, should contact organiser.

Organiser may forward your details to third parties who play an important role in the effective organisation and promotion of the Event, such as media partners; official freight forwarders; official stand builders; agents; event sponsors a affiliate companies. If you do not wish us to forward your details to these carefully selected companies, please tick this box 🛘

R. Application
The application by the Participant for Event space and the agreement of organiser to such application shall constitute, in consideration of organiser's acceptance of the application, full and final settlement of any claim, demand, invoice, cause of action, pending or threatened action not identified in writing at the present time which the Participant or any of its subsidiaries or parents has nor may have against organiser or any of its subsidiaries or parents arising out of or in connection with or relating to any previous agreement between the parties for the provision of Event space or otherwise arising out of the business relationship between the parties.

Organiser shall have the right at any time by notice to the Participant to alter the currency in which the Event Fees ar organiser shall nave the right at any time by motive to the Participant to after the Curriety in which the Event Pees are payable under this Event Contract to Great British Pounds, US dollars or any other currency in its absolute discretion, with effect from such date (whether past, present or future) as it may determine. The Exchange Rate for the applicable new currency shall be calculated as follows. For the purposes of this Event Contract, "Exchange Rate" shall mean the closing midpoint rate for conversion of the original currency into the new currency on the date of notification by organiser to the Participant, or if that date is not a business day (being a day which is not a Saturday, a Sunday or a bank or public holiday), the first business day after that date, as set out in the London edition of the Financial Times.

| IMPORTANT: Please sign and date below and return to organiser together with your Space Application Contract. I hereby confirm that I have received and agree to comply by the terms and conditions set out above: | | | |
|---|--|------------------|--|
| Signed: | | Date: | |
| Print Name: | | Name of Company: | |